



4300 Sunset Drive
Los Angeles, CA 90027

November 1, 2011

Payasos for a Better Tomorrow will hold a fundraiser this holiday season on Sunday, December 18, 2011 to raise money to buy specialty toys for the children and youth of Hope House Inc.

Developmental disabilities profoundly affect children's health and functioning. Approximately 13% of all children born in the United States are likely to be diagnosed with autism or some other form of severe emotional or challenging developmental disorder. In the case of autism, for example, over 36,500 children will be diagnosed each year.

For many families, the burden of *caring for their child would be a severe hardship were it not for a place like Hope House which has been providing a home for children and youth affected by autism and several other severe emotional and challenging developmental disabilities since 1963.* Unlike other facilities, services at Hope House are designed to assist the children and youth to become as self-sufficient as possible in a home-like setting through unconditional support and surrounded by positive motivation.

These are challenging times for Hope House whose budget relies partly on local and state funding. Hope House has already absorbed California State funding cuts from 3 to 10% in their services, and further reductions recently announced will negatively impact critical programs and services for children and youth. *One area in which Hope House has taken a heavy loss is in their toy fund. The toys these children need must meet special guidelines and are not readily available in retail stores.*

The children and youth of Hope House are in urgent need of new toys to replace those old and worn out. With funding at an all time low, it is uncertain if they will have toys this holiday season. **Don't all children and youth deserve to experience the joy and wonder of toys, especially during the holidays?**

Can we count on your support? Please join us as a sponsor under the big top for a magical evening and help bring joy and wonder to the lives of the children of Hope House. Our holiday event will be held at The Eagle LA, 4219 Santa Monica, Blvd. Los Angeles, CA 90026 on Sunday December 18, 2010 at 3:00 PM. Entertainment includes go-go clown dancers, musical treats by DJ Frank, raffles, silent auction and many other extravagances and delights of the circus to tickle your fancy.

Sponsorship Levels (for a full listing of benefits see attached form):

- \$500 Big Top – *Prominent display of your name or your business name on stage, free entrance for you and 10 guests, private photo shoot with Payasos, dinner for 2 with Payasos*
- \$300 Grand Stand – *Prominent display of your name or your business name on stage, free entrance for you and 5 guests, limited edition framed Payaso print*
- \$200 Midway– *Prominent display of your name or your business name on stage, limited edition Payaso commemorative pin*
- \$100 Ring Master– *Limited edition Payaso full sized poster*
- \$50 Zanies– *Limited edition Payaso T-Shirt*

To make your gift today or for more information regarding this event, please contact me at (323) 541-7736 or email me at usamafafa@aol.com.

Sincerely,

Leo Iriarte, Payasos – Founder

Sponsorships

| SPONSORSHIP NAME | AMOUNT | BENEFITS |
|-------------------------|--------|---|
| Big Top Sponsorship | \$500 | <ul style="list-style-type: none"> • Dinner for 2 with Payasos • Photo Shoot with Sexy Payasos • Framed Payaso Print • 10 VIP Bands • Name Mention in program • Name Listing on event day wall • Name Listing on Website • 1 Payaso Poster • 1 Payaso T-Shirt • 10 raffle tickets |
| Grand Stand Sponsorship | \$300 | <ul style="list-style-type: none"> • Framed Payaso Print • 5 VIP Bands • Name Mention in program • Name Listing on event day wall • Name Listing on Website • 1 Payaso Poster • 1 Payaso T-Shirts • 5 raffle tickets |
| Midway Sponsorship | \$200 | <ul style="list-style-type: none"> • 5 VIP Bands • Name Mention in program • Name Listing on event day wall • Name Listing on Website • 1 Payaso Poster • 1 Payaso T-Shirt • 5 raffle tickets |
| Ring Master Sponsorship | \$100 | <ul style="list-style-type: none"> • 1 Payaso Poster • Name Mention in program • Name Listing on event day wall • Name Listing on Website • 5 raffle tickets • 1 VIP Band |
| Zanies Sponsorship | \$50 | <ul style="list-style-type: none"> • Payaso T-Shirt • Name Listing on Website • 3 raffle tickets • 1 VIP Band |
| Individual Sponsorship | \$20 | <ul style="list-style-type: none"> • Name Listing on Website • 1 Raffle Ticket • 1 VIP Band |

VIP Band is a commemorative rubber bracelet that is good for free entrance & drink specials.

YES, I/We would like to support Hope House by sponsoring the Nutcracker presented by Payasos LA:

- Big Top - \$500 Grand Stand - \$300 Midway - \$200 Ringmaster - \$100
- Zanies - \$50 Individual - \$20

I/We are unable to attend but would like to make a contribution of: \$_____

Total Contribution: \$_____

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Email: _____

Payment: Check VISA MC AMEX

Credit Card Number: _____ Exp. Date: _____

Signature: _____

Please make checks payable to: HOPE HOUSE INC.

Return this form with payment to 4300 Sunset Drive, Los Angeles, CA 9027

For questions, contact (323) 541-7736 or email usamafafa@aol.com.

The amount of your sponsorship qualifying as a tax deductible contribution is limited to the value of the contribution over the value of the goods and services received. This value will be noted in a letter sent to you after receipt of your sponsorship payment. Hope House Inc. is a 501(c)3 nonprofit with Tax ID#95-2287909